

Grants by Grant Cycle

Grants matching your search for **2003-04 Local Govt. Tire Amnesty Day Grants (TR34)**

Alameda County

Grantee: City of Alameda

Amount Awarded: \$20,000.00

Grantee Contact: Ms. Laurie Stoerkel

Grantee Contact Phone Number: 510-747-7961

CalRecycle Grant manager: Calvin Young

Project Summary: The City of Alameda is requesting funds to run a Tire Amnesty Day in conjunction with either Earth Day, April 2004; America Recycles Day, November 2004; or in conjunction with the City's annual bulky waste pick up. The purpose of the project is to generate and increase awareness through public advertising and community support that used tires continue represent a significant landfill mitigation item and that abandoned or stockpiled tires represent a health and environmental hazard. Previous Tire Amnesty projects in Alameda have resulted in collection results that increased three-fold from one event to the next. Our goal with this project is to double collection from just under 1,000 tires collected in 1998 to 2,000 tires in a 2004 event. We believe that good pre-event marketing, broad-based advertising, multiple drop-off locations, and consumer incentives will help us reach our goal.

Total Awarded for County:\$20,000.00

El Dorado County

Grantee: El Dorado County

Amount Awarded: \$35,000.00

Grantee Contact: Mr. Jeff Rusert

Grantee Contact Phone Number: 530-621-6654

CalRecycle Grant manager: Calvin Young

Project Summary: This project consists of a tire amnesty program and public education. With the adoption of a Memorandum of Understanding between City of Placerville and El Dorado County, Environmental Management will conduct numerous tire amnesty day events annually, as grant funds permit. Waste tires will be transported by contracted, licensed haulers to a permitted facility. We will continue our public education component by distributing brochures and running traditional advertising to informing the public of the proper care and maintenance of tires, the proper disposal of waste tires and the beneficial uses of recycled waste tires.

Total Awarded for County:\$35,000.00

Fresno County

Grantee: City of Fresno

Amount Awarded: \$20,000.00

Grantee Contact: Ms. Barbara Miller

Grantee Contact Phone Number: 559-621-8423

CalRecycle Grant manager: Calvin Young

Project Summary: The City of Fresno will promote and conduct a tire amnesty day(s) event in April of 2004 to reduce the illegal dumping of waste tires and divert the tires from being disposed in landfills or illegally dumped on vacant lots and public right of ways throughout the city. Trailers supplied by a permitted tire recycler will be positioned at separate locations throughout the City of Fresno as drop off points for the convenience of the public. Public outreach in both Spanish and English will be conducted to raise environmental awareness of the hazards associated with the illegally dumped tires, the benefits of recycling tires, and proper tire maintenance. This event anticipates collection of approximately 10,000 tires. These efforts will help minimize the illegal dumping of tires in the public right of ways and vacant lots throughout the City.

Total Awarded for County:\$20,000.00

Madera County

Grantee: City of Madera

Amount Awarded: \$50,000.00

Grantee Contact: Mr. Manuel Ruiz

Grantee Contact Phone Number: 559-661-5115

CalRecycle Grant manager: Calvin Young

Project Summary: Madera County and its two cities, Madera and Chowchilla, are low-income areas where tires are stockpiled on residential, business and agricultural property. 125,000 tires were brought to a City-County sponsored Tire Amnesty day in February 2003 (10 times more than expected), with many residents turned away for lack of additional resources. This program will fund a joint Tire Amnesty Day for the jurisdictions, as well as a multi-lingual public educational campaign about the harm of stockpiled tires, safe, inexpensive and legal methods of disposal, and proper tire maintenance to extend useful life. The jurisdictions will also arrange for low-cost, convenient tire disposal to be available throughout the County, preventing future stockpiling and illegal dumping.

Total Awarded for County:\$50,000.00

Marin County

Grantee: Marin County Hazardous and Solid Waste Joint Powers Authority

Amount Awarded: \$49,977.00

Grantee Contact: Mr. Jeff Rawles

Grantee Contact Phone Number: 415-499-6548

CalRecycle Grant manager: Calvin Young

Project Summary: The Marin Hazardous and Solid Waste Joint Powers Authority plans to conduct two Waste Tire Amnesty Day Events to reduce the amount of waste tires that are being disposed of illegally in Marin County. One of the Amnesty Day Events will be held in rural West Marin and the other will be held in central Marin in San Rafael. Grant money will also be used to fund a waste tire public education program that will consist of brochures designed to educate the public about proper tire care and proper tire disposal. Brochures will be mailed out to the public with their garbage billing, distributed at County functions and delivered to local businesses that store waste tires.

Total Awarded for County:\$49,977.00

Mendocino County

Grantee: Coyote Valley Tribal Council

Amount Awarded: \$7,226.00

Grantee Contact: Mary Korte

Grantee Contact Phone Number: 707-485-6910

CalRecycle Grant manager: Calvin Young

Project Summary: Coyote Valley Reservation will conduct a Tire Amnesty Day that will coincide with a special event. The Tire Amnesty Day will allow for Coyote Valley Tribal Members and members of other Native American communities to dispose of waste tires found on tribal lands. The Tire Amnesty Day will provide an opportunity to rid tribal lands of a potential health and safety and environmental risk.

Grantee: Mendocino Solid Waste Management Authority

Amount Awarded: \$41,597.00

Grantee Contact: Mr. Michael Sweeney

Grantee Contact Phone Number: 707-468-9710

CalRecycle Grant manager: Calvin Young

Project Summary: Increase effectiveness of tire amnesty collection by more convenient collection dates and rules, stronger Spanish-language outreach, and tire care/tire recycling source reduction public education. Program will provide `Free Tire Recycling Months` in both 2004 and 2005 at four transfer stations in Mendocino County with goal of collection 19,000 waste tires, all of which will be recycled.

Total Awarded for County:\$48,823.00

Merced County

Grantee: Merced County

Amount Awarded: \$50,000.00

Grantee Contact: Ms. Mary Kay Kim

Grantee Contact Phone Number: 209-385-7388

CalRecycle Grant manager: Calvin Young

Project Summary: Merced County Department of Public Works will administer a regional countywide tire amnesty program; grant funds will be used primarily for waste tire collection and processing cost. The majority of the waste tires collected during tire amnesty events will be reused and/or transformed. Up to thirty -six tire amnesty day events will be conducted concurrently during regularly scheduled annual `Community Clean up Days` in each of Merced County`s seven jurisdictions (six cities and the County). The Merced County Association of Governments (MCAG) will conduct the regional public education component of this project proposal. The purpose of this project is to reduce incidents of illegal dumping, increase the amount of tire captured during tire amnesty events, and to educate the public on proper tire maintenance, disposal and the availability of recycled content products containing waste tires.

Total Awarded for County:\$50,000.00

Napa County

Grantee: Napa County

Amount Awarded: \$15,548.00

Grantee Contact: Mr. Greg Pirie

Grantee Contact Phone Number: 707-253-4144

CalRecycle Grant manager: Boxing Cheng

Project Summary: The Napa County Executive Office/Local Enforcement Agency in cooperation with the City of Napa, and the Upper Valley Waste Management Agency-is proposing a regional waste tire amnesty and educational program. The Countywide program is a collaborative, multi-agency effort to develop and provide the public of Napa County an economical means to recycle/dispose of waste tires, and an educational program on the maintenance, storage, and public health and safety of managing waste tires. The public will be able to recycle/dispose of waste tires at local drop-offs points by means of a voucher system. The public educational program will focus on development of a brochure to explain the proper storage, handling and tire maintenance and safety, newspaper print ads, and flyers to announce the events. The amnesty program will reduce the ongoing problem of illegal dumping on roadways and reduce the environmental threat of waste tire fires and illegal dumping.

Total Awarded for County:\$15,548.00

Nevada County

Grantee: Nevada County

Amount Awarded: \$50,000.00

Grantee Contact: Ms. Daria Kent

Grantee Contact Phone Number: 530-265-7179

CalRecycle Grant manager: Calvin Young

Project Summary: The County of Nevada and the Cities of Grass Valley and Nevada City will conduct two (2) Tire Amnesty Day Events, May 2004 and September 2004. The purpose of these events is to provide opportunities for residents to bring tires in that may be stockpiled or deposited onto their vacant land. The events will be held at the Nevada County Government Center, Nevada City, for the convenience of local residents. Public outreach will be conducted to raise awareness of the hazards associated with illegally dumped tires, the benefits of recycling tires, and proper tire maintenance. The County anticipates collection of approximately 12,000 waste tires through these two events, which will be recycled into crumb rubber as well as tire derived fuel for cement kilns.

Total Awarded for County:\$50,000.00

Sacramento County

Grantee: City of Sacramento

Amount Awarded: \$20,000.00

Grantee Contact: Mr. Marty Strauss

Grantee Contact Phone Number: 916-808-4934

CalRecycle Grant manager: Calvin Young

Project Summary: The City of Sacramento will organize an amnesty day, in the fall of 2005, to accept tires from the general public at no charge. The City's Solid Waste Division will also work with selected neighborhood organizations and volunteers to clean illegally dumped tires from vacant lots and the public right-of-way. Specific features of this event will include:

- * Promotional campaign and media event to advertise a Saturday event.

- * Identify drop-off sites for event (e.g. Meadowview Service Center, Sam Pannell Community Center, Robertson Community Center, etc.)

- * Recruit volunteer groups and selected neighborhood associations to work with City personnel in clean-up of small tire dumps on vacant lots in Oak Park, Meadowview and Del Paso Heights neighborhoods.

Grantee: Rural Counties ESJPA

Amount Awarded: \$49,030.37

Grantee Contact: Mr. Greg Norton

Grantee Contact Phone Number: 916-447-4806

CalRecycle Grant manager: Calvin Young

Project Summary: Implement a Waste Tire Public Education and Amnesty program in Alpine, Amador, Colusa, Mariposa, Siskiyou, and Tuolumne Counties. Conduct a two-day Tire Amnesty Event in each of the six counties in September and October of 2004. These Tire Amnesty Events will provide a free waste tire disposal opportunity to county residents. Develop and distribute educational materials and develop advertisements to promote proper tire maintenance, disposal and the amnesty event. Educate the public on the environmental, health and safety issues caused by stockpiling or illegally disposing of waste tires.

Total Awarded for County:\$69,030.37

San Joaquin County

Grantee: San Joaquin County

Amount Awarded: \$50,000.00

Grantee Contact: Ms. Alison Hudson

Grantee Contact Phone Number: 209-468-3066

CalRecycle Grant manager: Calvin Young

Project Summary: San Joaquin County and its partner agencies request \$50,000 to implement a tire recycling outreach campaign that targets rural residential neighborhoods and growers. Many of these residents are non-English speaking and may still be unaware of the environmental and environmental impacts of illegal dumping and stockpiling of tires. Additionally, San Joaquin County has over 500 miles of unprotected, waterways, islands, sloughs, and isolated wildlife areas that wind through the Delta that are subject to illegal dumping of tires. During 2003 and 2004 the goal is to reduce dumping and stockpiling of used tires by holding Amnesty Days Events at Refuse Collection Facilities in the North, South and Central County areas. Last year over forty thousand (40,000) post cards, advertising the tire amnesty program, were mailed to the unincorporated area, one-thousand thirty two cards were returned, a three (3) percent participation rate, and over 186,000 tons of waste tires were collected. This proposal will expand the 2002-2003 program to include partner agencies within San Joaquin County to include the City of Stockton, Tracy, and Manteca.

Total Awarded for County:\$50,000.00

Stanislaus County

Grantee: City of Modesto

Amount Awarded: \$19,990.00

Grantee Contact: Ms. Beverly McCullough

Grantee Contact Phone Number: 209-577-5495

CalRecycle Grant manager: Calvin Young

Project Summary: The City of Modesto will conduct seven tire amnesty events at five local high schools throughout the grant cycle: March 04, Jun 04 & 05, Sep 04 & 05, and Dec 04 & 05. Honor Farm inmates will conduct the heavy labor while city staff will gather statistical data and operate the heavy machinery. Golden By-Products will provide the trailers, haul the waste tires and recycle the material. Public education efforts will include notices in the Modesto Bee & El Sol newspapers, utility bill newsletters and on the city's web page as well as the production of a 30-second PSA to be aired on the local public access channels. The City of Modesto expects to collect approximately 7,000-9,000 waste tires throughout the grant cycle.

Total Awarded for County:\$19,990.00

Tehama County

Grantee: Tehama County Sanitary Landfill Agency

Amount Awarded: \$28,370.00

Grantee Contact: Mr. Alan Abbs

Grantee Contact Phone Number: 530-527-3717

CalRecycle Grant manager: Calvin Young

Project Summary: Develop a Waste Tire Amnesty and public education program, as well as an Agricultural Waste Tire Amnesty program. Conduct 3 Amnesty events and 1 Agricultural event to provide free disposal opportunities to county residents. Develop educational materials and media advertisements to promote proper tire disposal and the Amnesty events. Educate the public on proper tire disposal; the environmental health and safety issues of illegal tire disposal, and proper tire care.

Total Awarded for County:\$28,370.00

Trinity County

Grantee: Trinity County

Amount Awarded: \$17,936.00

Grantee Contact: Ms. Barbara Rapinac

Grantee Contact Phone Number: 530-623-1326

CalRecycle Grant manager: Calvin Young

Project Summary: Trinity County Solid Waste wants to hold 2 local and 4 outlying area `Legacy Tire Roundup` events during the 2004/2005 calendar year by providing residents free, convenient and educational opportunities to dispose of waste tires. These `Tire Roundups` are designed to keep the momentum going to finish the work started in the previous grant period. Special emphasis will be given to residents with legacy piles. Achievement will eliminate health and safety issues, reduce potential fuels and enhance the visual beauty of Trinity County for all who visit or live here to enjoy.

Total Awarded for County:\$17,936.00

Grant Count: 16

Grand Total for Selected Counties: \$524,674.37